

JO ANDERSON MODEL & TALENT, LLC
1 EVES DR., SUITE 111
MARLTON, NJ 08053
856-596-7200

12 WEEK COMPLETE PROFESSIONAL WORKSHOP

1. FIELD OF TV OPPORTUNITIES
PURPOSE OF TV COMMERCIALS
EIGHT SKILLS NEEDED FOR SUCCESSFUL TV DELIVERY
2. ORAL PRESENTATION
ACTING – ITS RELATIONSHIP TO TV COMMERCIALS
SENSORY EXERCISES
3. SCRIPT ANALYSIS
MAGIC KEYS OF READING
ON-CAMERA PERSONALITY
4. TV JARGON
ON-CAMERA PARTICIPATION
INTRODUCTION OF PRODUCT – CUE CARDS – OVERCOMING JITTERS
5. PRESENTING YOUR OWN TV COMMERCIAL VOICE OVERS
CAN YOU HEAR WHAT YOU ARE SAYING?
6. FINAL TAPING, FINAL CRITERIA, FINAL TV REVIEW

7. PHOTO POSING AND PHOTO SHOOT DESIGN
8. PHOTO SHOOT DESIGN AND WARDROBE APPROVAL
9. PROFESSIONALISM
10. VOICE PERSONALITY/IMPROV
11. POSTURE, WALKING, RUNWAY
12. RUNWAY II

TOTAL PRICE OF THIS PROGRAM IS \$799.00.

THIS INCLUDES A DOWNPAYMENT OF \$225.00

THE \$500.00 BALANCE OF THIS WORKSHOP IS PAYABLE OVER TEN (10) WEEKS AT \$50.00 PER WEEK.

THIS WORKSHOP INCLUDES A PROFESSIONAL MODEL PHOTO SHOOT!
(IMAGES AND COMP CARDS NOT INCLUDED)