

**JO ANDERSON MODEL & TALENT, LLC**  
**1 EVES DR., SUITE 111**  
**MARLTON, NJ 08053**  
**856-596-7200**

**12 WEEK COMPLETE PROFESSIONAL WORKSHOP**

1. FIELD OF TV OPPORTUNITIES  
PURPOSE OF TV COMMERCIALS  
EIGHT SKILLS NEEDED FOR SUCCESSFUL TV DELIVERY
2. ORAL PRESENTATION  
ACTING – ITS RELATIONSHIP TO TV COMMERCIALS  
SENSORY EXERCISES
3. SCRIPT ANALYSIS  
MAGIC KEYS OF READING  
ON-CAMERA PERSONALITY
4. TV JARGON  
ON-CAMERA PARTICIPATION  
INTRODUCTION OF PRODUCT – CUE CARDS – OVERCOMING JITTERS
5. PRESENTING YOUR OWN TV COMMERCIAL VOICE OVERS  
CAN YOU HEAR WHAT YOU ARE SAYING?
6. FINAL TAPING, FINAL CRITERIA, FINAL TV REVIEW
  
7. PHOTO POSING AND PHOTO SHOOT DESIGN
8. PHOTO SHOOT DESIGN AND WARDROBE APPROVAL
9. PROFESSIONALISM
10. VOICE PERSONALITY/IMPROV
11. POSTURE, WALKING, RUNWAY
12. RUNWAY II

**TOTAL PRICE OF THIS PROGRAM IS \$799.00.**

**THIS INCLUDES A DOWNPAYMENT OF \$225.00**

**THE \$500.00 BALANCE OF THIS WORKSHOP IS PAYABLE OVER TEN (10) WEEKS AT \$50.00 PER WEEK.**

**THIS WORKSHOP INCLUDES A PROFESSIONAL MODEL PHOTO SHOOT!**  
(IMAGES AND COMP CARDS NOT INCLUDED)