

14 WEEK COMPLETE PROFESSIONAL WORKSHOP

1. FIELD OF TV OPPORTUNITIES
PURPOSE OF TV COMMERCIALS
EIGHT SKILLS NEEDED FOR SUCCESSFUL TV DELIVERY
2. ORAL PRESENTATION
ACTING – ITS RELATIONSHIP TO TV COMMERCIALS
SENSORY EXERCISES
3. SCRIPT ANALYSIS
MAGIC KEYS OF READING
ON-CAMERA PERSONALITY
4. TV JARGON
ON-CAMERA PARTICIPATION
INTRODUCTION OF PRODUCT – CUE CARDS – OVERCOMING JITTERS
5. PRESENTING YOUR OWN TV COMMERCIAL VOICE OVERS
CAN YOU HEAR WHAT YOU ARE SAYING?
6. FINAL TAPING, FINAL CRITERIA, FINAL TV REVIEW
7. PROFESSIONALISM
8. VOICE IMPROVISATION
9. PHOTO POSING AND PHOTO SHOOT DESIGN
10. PHOTO SHOOT DESIGN AND WARDROBE APPROVAL
11. BASIC WALKING, PIVOTS AND DIOR TURNS
12. DUAL RUNWAY & ACCESSORIES
13. SKIN CARE & BASIC MAKE-UP
14. MAKE UP APPLICATION FOR CAMERA USE

TOTAL PRICE OF THIS PROGRAM IS \$875.00

DOWNPAYMENT OF \$275.00 DUE AT THE TIME OF REGISTRATION, THE \$600.00 BALANCE OF THIS WORKSHOP IS PAYABLE OVER TWELVE (12) WEEKS AT \$50.00 PER WEEK.

THIS WORKSHOP INCLUDES A PROFESSIONAL MODEL PHOTO SHOOT!
(IMAGES AND COMP CARDS NOT INCLUDED)

